Docket No.: 4346P001X3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

ELLIOT A. GOTTFURCHT

Application No.: 10/646,066

Filed: August 21, 2003

For: METHOD TO GENERATE

ADVERTISING REVENUE BASED ON

TIME AND LOCATION

Art Group: 3622

Examiner: Donald Champagne

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In accordance with the duty of disclosure, enclosed is a copy of IDS Citation Form PTO/SB/08 or PTO-1449, together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed). This IDS and IDS Citation Form are being submitted concurrently with the Request for Continued Examination. It is respectfully requested that the cited references be considered and that the enclosed copy of PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

The submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made in the subject application and is not to be construed as an admission that the information cited in this statement is material to patentability.

Please charge any fees due to Deposit Account 02-2666. A duplicate copy of the Fee Transmittal (PTO/SB/17) is enclosed for this purpose.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

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Date: 11/6/06

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Melissa Stead

-2-

Date

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Sheet 1 of 3

Complete if Known					
Application Number	10/646,066				
Filing Date	August 21, 2003				
First Named Inventor	Elliot A. Gottfurcht				
Art Unit	3622				
Examiner Name	Donald Champagne				
Attorney Docket Number	4346P001X3				

	U.S. PATENT DOCUMENTS				
Examiner Initials*	Cite No.1	Document Number Number - Kind Code ² (if known)	Publication Date or Issue Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US-6938073	08-30-2005	Mendhekar et al.	
		US-5819220	10-06-1998	Sarukkai et al.	
		US-6490555	12-03-2002	Yegnanarayanan et al.	
		US-6292779	09-18-2001	Wilson et al.	
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	FOREIGN PATENT DOCUMENTS						
	Cite No.1	Cite Foreign Patent Document		Di Aliantina Data	M (D)	Pages, Columns, Lines,	т
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Based on PTO/SB/08A (08-03) as modified by Blakely, Solokoff, Taylor & Zafman (wlr) 08/11/2003.

^{*}Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication.

¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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		NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No.¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		"Handhelds get better net compatibility", Paul McDougall, Information Week, Oct 11, 1999, 756; pg. 28	
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		"Internet by Proxy"; Amy Helen Johnson; Computerworld; August 30, 1999; 33, 35; pg. 66	
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Examiner	Date	
Signature	Considered	

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Signature	Considered	1

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NON PATENT LITERATURE DOCUMENTS											
Examiner Initials*	Cite No.1	number(s), publisher, city and/or country where published.									
		"Marketers Struggle to Achieve ROI on 'Affiliate Marketing' Programs; Dynamic Trade Brings Marketers to Next Level," Jack Schripsema, Business Wire, New York: Jan 31, 2000, 3 pages									
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Examiner		Date Considered	
Signature		Date Considered	